



MIT in association with  
**BUSINESS  
MANAGEMENT CONSULTANTS**

**ESCALATING  
ABILITIES LLP**  
(Taking you to next Orbit)

**RESOURCE PERSONS**  
of EALLP

**Dr S.Majumdar**

PhD in Management Science, Technical Advisor for District Strategic Planning –Govt of MH  
40 Yrs Exp. with TATA, L&T, JK Tyres etc.

**Dr M.K.Sahib**

Renowned Biotechnologist of Harvard Medical College, Retired Executive Director –Wockhardt  
40 Yrs of Industrial Experience.

**P C Agrawal**

ICWA,LLB  
Expert in finance and Merger & Acquisition with  
40 Yrs of Industrial & Banking Experience.

**Er. Yuvaraj S**

30 years of working experience & supported 47 organizations for different JIPM (Japanese) Excellence award . Assessed 9 organisations for EFQM Business Excellence Model all over the country.

**Mr. Panna Datta**

B.E. (Mechanical)  
Total Experience 24+ Years  
Project Management & Operational Management as special emphasis. TPM Facilitator TPM Club India – (CII – JIPM).  
Specialist in Forging Operations & System Implementation, and Operation Excellence.

**Maharashtra Institute of Technology**  
An Autonomous Institute

**ABOUT THE PROGRAMME**

In the past few years, the rapid pace of technology development, disruption, and adaptation has altered what and how a business sells its products and services, turned the tables on customer dynamics, and introduced new channels to reach, engage, convince, and convert the ever-informed digital consumer. Now it is not only a financial indicator which indicates your position in the market but To address this need, IIM Lucknow has developed the Chief Marketing Officer Programme (CMO). This programme is tailored for senior marketing leaders,ESG are a set of Environmental, Social and Governance topics where. Environmental criteria look at how a company impacts the environment, including its emissions, waste management practices, and use of natural resources. Social criteria evaluate a company's treatment of its employees, customers, and community, as well as its impact on human rights and social welfare. Governance criteria assess a company's leadership, executive pay, and financial transparency

**FOR WHOM**

Production, HR & Finance  
Managers for E,S & G respectively

**OBJECTIVE**

- ESG is a framework that helps stakeholders understand how an organization manages risks and opportunities around sustainability issues.
- ESG has evolved from other historical movements that focused on health and safety issues, pollution reduction, and corporate philanthropy.
- ESG has changed how capital allocation decisions are made by many of the largest financial services firms and asset managers in the world.
- An emerging class of ESG specialists is stepping into the industry and supporting both net zero and carbon neutrality goals.



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**MANAGEMENT DEVELOPMENT PROGRAM**

**EXECUTIVE CERTIFICATE IN**

**"IMPLEMENTING  
ESG  
AT WORKPLACE"**



**Dec 2023**

**Last date of Registration:  
Nov 2023**

## PARTICIPANTS FEE

Individual participant :10000/-  
(Rupees Ten Thousand only)

Group Registration for four:  
40000/- (Rupees Forty Thousand  
Only)

A/C No.:

IFSC Code:



## COORDINATORS

Prof. Parag Pandey

Deputy Director

Maharashtra Institute of Technology  
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## LEARNING OUTCOMES

- Explain what ESG is and its relevance to making financial decisions;
- Describe key environmental, social, and governance issues;
- Explain how stakeholders influence corporate ESG performance;
- Analyze ESG risks and opportunities;
- Assess ESG company performance using publicly available information;
- Translate ESG information to business intelligence.

## CONTENTS



### Introduction

- What is ESG
- Why bother for ESG
- How does ESG matter to companies
- Industry trends & sustainability reporting
- Investor's Role in ESG
- Climate change & Resource scarcity
- Top ESG reporting trends
- Top global disclosure frameworks for ESG



### Stakeholders process mapping & formulating ESG strategy

- Stakeholders participation matrix
- Stakeholder mapping
- Types of stakeholders
- Benefits of stakeholder mapping
- Steps for building a stakeholder map
- Why Strategy formulation - some case studies
- ESG investing - creating wealth for investor
- Evolution of ESG in India



### ESG policy preparation & deployment

- What is an ESG policy
- Why do you need ESG-policies
- A corporate ethos that prioritizes ESG
- What should ESG policies includes
- How a best ESG policy should look like
- Steps for developing & implementing an ESG strategy
- Policy & regulatory measures ESG policies & ESG framework
- Implementing ESG at work